



Fiona Wright, M.D.
Aesthetic Institute of Plano

Dr. Fiona Wright is one of Dallas-Fort Worth's most respected and sought-after physicians in the field of aesthetic medicine, and the Aesthetic Institute of Plano is among the premier cosmetic laser centers in the state of Texas. With her extensive experience, artistry and aesthetic skills, Dr. Wright received the 2006 ABI National Award for Great Women of the 21st Century in the field of Aesthetic Medicine.

Dr. Wright was also nominated and honored in the published book *Medicine Men*, which showcased the top physicians in the state of Texas. She was the only woman in the state honored in the field of cosmetic dermatology and the only physician in this field, in the Dallas-Fort Worth area. Dr. Wright is also among the prestigious few in the Metroplex who have a platinum-plus status with BOTOX® Cosmetic. Due to her reputation for excellence, her clinic is also a national training site for physicians in the education of facial contouring and laser rejuvenation.

Dr. Wright customizes each individual treatment plan patient by patient and prides herself on the personal attention that is given to each client. She focuses on bringing together all of the latest non-invasive laser therapies, injectable treatments and cosmeceutical skin care needs to create individualized rejuvenation programs. "My patients and I discover the best way to achieve their desired results," she says. "I allow them the time they need to feel comfortable

talking with me about their needs, and how I can offer them the best cosmetic outcome." By taking the time to learn about her patients' goals, Dr. Wright is able to create a conservative and specific treatment plan to provide a more rested, relaxed, and youthful appearance. Her nonsurgical procedures provide all the benefits her patients are looking for, without the side effects of traditional cosmetic surgery.

Dr. Wright is the hosting editor for the regional *ON Magazine* Fitness and Beauty Column. As well, she has had featured TV interviews on NBC, ABC and CBS for her successful patient results. She is a consultant for several national skin care lines, and her own national product line *Previa Skin Therapies* was recently highlighted in *Good Housekeeping*, *Redbook*, and *Woman's Day*.

Dr. Wright and her professional team offer a complete menu of aesthetic services for both men and women. Services include Skin Rejuvenation Medical Treatments, Facial Spa Services, Facial Contouring with BOTOX® and Fillers, Comprehensive Laser Services, and Body Contouring to eliminate Cellulite and Unwanted Inches. From the moment you enter this warm and friendly spa-like center they strive for an exceptional experience, placing your needs first and foremost. Dr. Wright welcomes you to schedule an appointment today, and enjoy unsurpassed patient service and personal attention throughout all your treatment experiences.

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