

Lose the Wrinkles

Facial-Filler Face Lifts rejuvenate the skin and make you look younger BY FIONA WRIGHT, M.D.

Your face is the one part of your body that you want to be plump and contoured. A full face has less wrinkles, lines and folds than a thin gaunt face. As we age our skin doesn't just wrinkle, tissue beneath the skin loses volume causing the skin to sag and fold like an overripe grape. The main causes of this volume loss are decreased levels of collagen and hyaluronan, and alteration in elastic tissue. A facelift, which surgically removes excess skin, doesn't address the need to infuse your facial features with volume and dimension. Many men and women who think they may need facial surgery are surprised to find a better treatment with a Facial-Filler Face Lift.

Basically, all women and men who are showing signs of aging on the face are candidates for a Facial-Filler Face Lift, particularly those who:

- Are afraid of surgery and/or having to live with irreversible results
- Simply want to eliminate moderate signs of aging
- Want to re-contour cheeks and chin
- Have had a surgical facelift to remove excess and sagging skin, but need to add volume and shape
- Are seeking an on-going, regular program of treatment to slow the appearance of aging in their facial features.

The use of facial fillers to help counteract the effects of facial aging is becoming more widespread, with new techniques and products springing up regularly. Using dermal fillers and Botox Cosmetic, alone or in combination, adds volume to skin and relax facial muscles so that wrinkles and creases are smoothed. The most popular products are focused on the hyaluronan facial fillers – best known as Juvaderm, Juvaderm Plus, Restylane and Perlane. Millions of patients have safely used these fillers to augment diminished, sunken and thinning facial features like the cheeks, cheekbones, eyes, temples, nasal folds and skin depressions around the mouth. This allows patients to enjoy plumper, ample facial features that look younger because their skin lays smooth and unwrinkled over soft, full contours.


"It's an in-office procedure," noted Tere Hall a Facial-Filler Face Lift patient, "and it is a nice bridge to somewhere between doing nothing, and doing the extreme thing, which is really doing a surgical procedure."

Unlike a standard facelift that requires surgery, anesthesia and significant recovery time, a Facial-Filler Face Lift initially takes less than an hour without sedation, involves the injection of small needles and puts you back on the social scene the same day.

Doctors should focus on safe and appropriate fillers as well as on proper technique. Very thin needles are used to inject deep within the facial tissue of your targeted treatment areas.

Some doctors use semi-permanent fillers over permanent ones. Our faces change with time and so will the placement needs of your filler. With permanent fillers, persistent lumps are a potential complication and although they are used successfully to treat facial scars, permanent fillers can migrate to the wrong place if too large a volume is injected. It is important to realize that all injections can cause some bruising and swelling immediately after the procedure, but in a few days facial fillers can deliver excellent aesthetic results.

Make sure that a physician has taken the time to make a good aesthetic assessment with proper injection planning. Taking the time to plan out your specific needs will help ensure a positive outcome and can help minimize complications with fillers.

A Facial-Filler Face Lift is a quick, non-invasive procedure that is custom designed for each patient for the purpose of removing wrinkles and creases, improving skin and creating a healthy, youthful glow. Many patients who think they may need facial surgery are pleasantly surprised to discover that facial filler can be a better solution. 

An industry leader in non-surgical cosmetic procedures, Dr. Fiona Wright at Skin M.D. & Beyond, serves Plano, Dallas and surrounding areas. She has been featured locally on NBC5, ABC8 and in national magazines such as Elle, Good Housekeeping and Redbook. To learn more, visit www.FionaWrightMD.com or SkinMDandBeyond.com.