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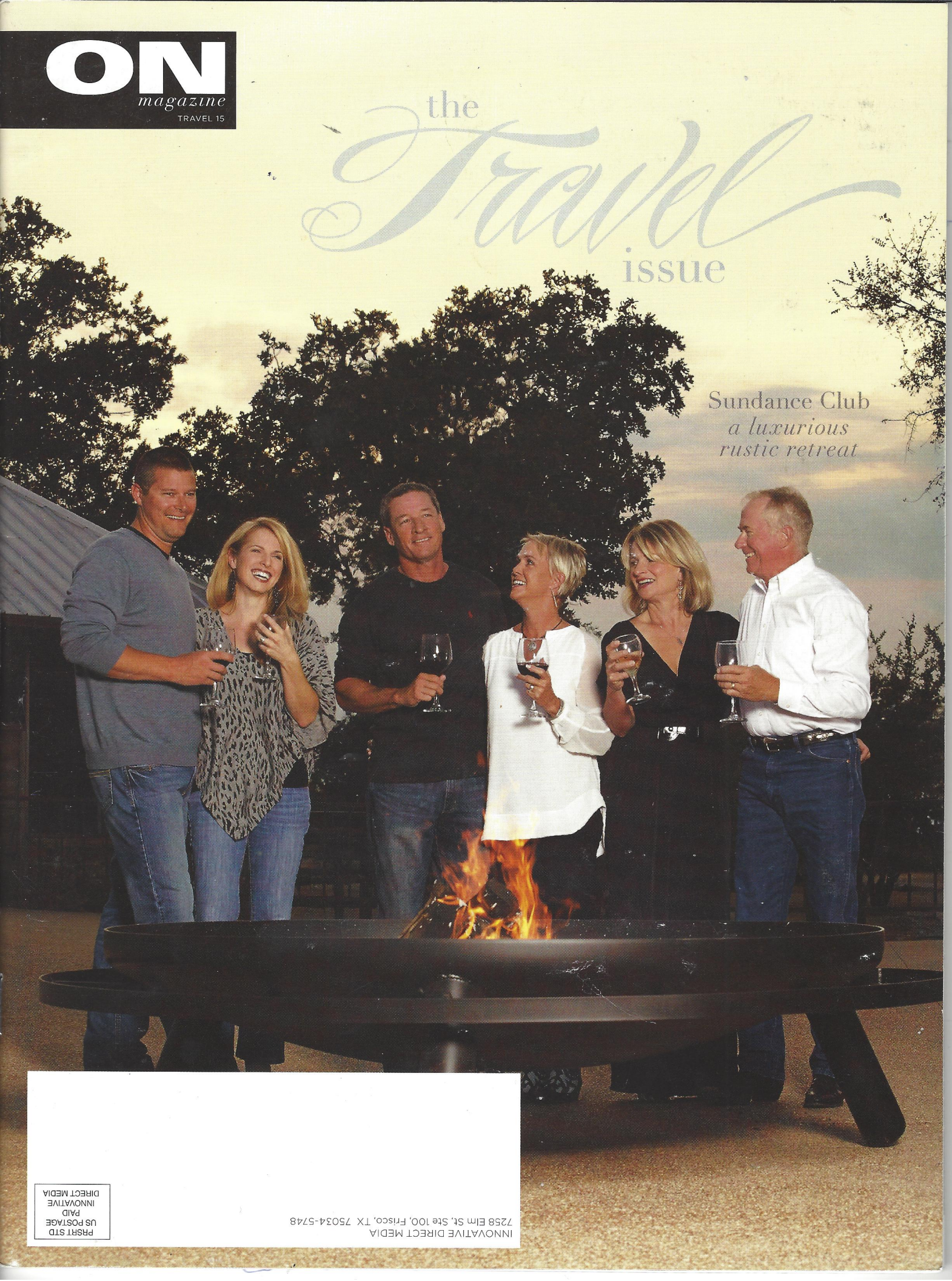

Sundance Club
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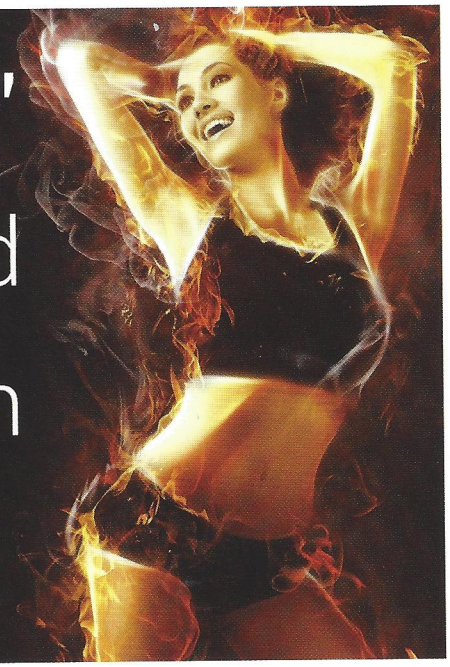
Let's "Turn Up" the HEAT and Smooth Out Your Skin Everywhere!



"The Science of Heat"

Thanks to constant advances being made in the world of cosmetics, patients are seeking more choices than ever when it comes to having non-surgical enhancements performed. Leading the firestorm is a procedure that has gained immense popularity over the past few years, *ThermiRF.* Highlighted on the TODAY show, the DOCTORS, and featured in ALLURE and ELLE magazine, ThermiRF is the first FDA device to offer temperature controlled radio frequency treatments. What this means to the patients of Dr. Fiona Wright is that they can firm and tone their skin and body by applying the "Science of Heat" to their skin with a precise temperature application. Dr. Wright is a pioneer in ThermiRF treatments and was the first physician in the US to offer this technology for advanced body contouring. So read on and learn how you too can "turn up the heat" and create a new you!

Collagen and elastin are the major building blocks of the skin. As we age these structural proteins begin to break down and we lose the tightness and elasticity of our skin. ThermiRF technology addresses this concern by stimulating the body's own natural production of collagen and elastin and heating it to a therapeutic temperature using radiofrequency energy.

Non-invasive RF (Radio Frequency) energy is a form of electrical energy that can be specifically controlled and thereby be delivered very accurately for reliable cosmetic results. Unlike laser energy, radiofrequency energy is "color-blind" so it can be used safely on all skin types. ThermiAesthetics, the company that developed ThermiRF devices, offers targeted treatments using a "patient specific" hand piece designed to address the diverse cosmetic goals that each patient requests. While many non-invasive skin tightening treatments currently exist, the ThermiRF system is the only one whose temperature can be adjusted to effectively treat each patient's specific area(s) of concern. This feature is accomplished by a using a sophisticated infra-red imaging camera ("FLIR"). The imaging camera monitors skin temperature, thus ensuring safety and patient comfort. It enhances the ability to reach the required temperature to stimulate collagen and get effective and predictable results.

The various ThermiRF treatments offered are:

ThermiSMOOTH Designed to tighten facial skin where wrinkles and sagging have begun—with no pain or downtime. An excellent choice for skin tightening around the eyes, cheeks and mouth.

ThermiTIGHT This neck and jaw lifting/ contouring procedure is ideal for those who want real results without the need for surgery! With a single, minimally invasive treatment you can bring back your youthful profile!

ThermiVA Many women are now enjoying the results of ThermiVA, an innovative and unique Vaginal Rejuvenation Treatment which provides an Incisionless Vaginal Tightening procedure with no pain and no downtime!

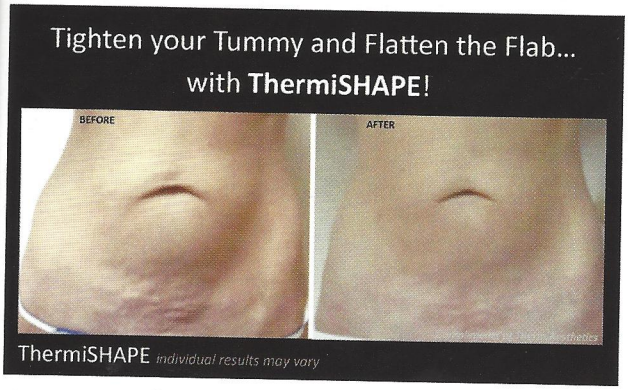
ThermiSHAPE (in IRB study as ThermiSmooth250) This treatment is a revolutionary non-surgical, no downtime body sculpting procedure that is non-invasive to tighten loose skin, reduce

ThermiTIGHT *individual results may vary* Featured in ELLE Magazine

cellulite and melt away your unwanted fat and inches.

SHAPE SHIFTER

Skin MD and Beyond, under the direct supervision of Dr. Wright, is excited to be one of only a handful of offices in the United States to be included in the IRB Clinical Study for ThermiSHAPE. The procedure is new to the United States but has been approved in Europe where they have performed thousands of treatments with successful patient stories - without surgery, pain or downtime! With real results, not just promises - ThermiSHAPE is designed to target problematic areas of excess fat that cannot be removed with diet and exercise. The ThermiSHAPE delivers targeted energy by a "patient specific" hand piece placed on top of the skin. When the skin's collagen reaches the desired therapeutic temperature it reacts by shrinking creating a skin tightening effect. With deeper heating focused into the fat pockets, the fat cells will disrupt and reduce in size. The overall effect of this Dual Performance will create a smoothing and tightening of your skin, reduce the appearance of wrinkles and cellulite and contour away your stubborn pockets of fat.



NECK'S GENERATION

ThermiTIGHT skin tightening is arguably the most exciting new tool to emerge in the aesthetic medicine field in the last few years. Although the technology itself is not new, the application of this new device allows physicians to use radiofrequency energy in a variety of innovative new ways. The biggest distinction between the ThermiTIGHT device and previously available treatments is that instead of delivering the energy on top of the skin, the radio-frequency energy is delivered directly under the skin, effectively reaching the deep dermal skin. ThermiTIGHT exceeds in skin tightening by inserting a tiny probe (thinner than a coffee straw) through a small skin puncture, to target the deepest layers of the skin without damaging the surface. This advanced technology allows Dr. Wright to move the probe in an organized fashion to create an intense production of collagen. When the deeper skin is heated, the body senses this as an injury and the healing response is triggered. This new collagen results in new elastin and firmer, tighter skin.

FEMME FATALE

Vaginal Rejuvenation with ThermiVA is not just an aesthetic procedure – it is a functional procedure. Many, if not most women, after the vaginal birth of their children or due to normal aging, will notice some loosening of the vagina. Frequently the vaginal muscles will be "stretched" and women may experience a reduced sensation of intimacy and/or orgasmic dysfunction. As well, stress urinary incontinence, which is involuntary loss of urine when laughing, sneezing, coughing, and/or exercising, becomes a concern as they lose muscle tone, strength and control. ThermiVA is a non-surgical procedure which uses an "S" shape hand-held wand to deliver controlled radiofrequency thermal energy to the desired treatment areas – external (labia/vulvar) and/or internal (vaginal) region. When the tissues are gently heated to a therapeutic level, they will contract into tighter bundles, and this incisionless vaginal tightening procedure will rejuvenate collagen, vaginal cell health, and tighten the vaginal and vulvar tissues without anesthesia, discomfort or downtime.

Fiona Wright MD is the founder of Skin MD and Beyond. She lives and practices in Plano, Texas and has earned a reputation as one of the premier physicians in Cosmetic Dermatology in the Dallas - Ft. Worth area. Dr. Wright has been featured in several NBC News Health Reports and is well known for her expertise and honest opinions.

To learn more logon to:
www.SkinMDandBeyond.com
www.RxBeautyBar.com

SKIN SMOOTHER

Traditionally, the only sure way to tighten skin and smooth facial wrinkles has been to go in for a time consuming and invasive eye lift or skin tightening surgery. But happily, the ThermiSMOOTH procedure is the first aesthetic therapy with "real-time temperature control" to effectively heat collagen to a therapeutic 40°C under the skin and stimulate tissue tightening.

A ThermiSMOOTH treatment feels like a relaxing hot stone massage and does not require any anesthetic. The ThermiSmooth hand piece delivers heat in a controlled manner to maximize patient comfort. This means the doctor can deliver the desired therapy without risk or discomfort to the your skin.

Dr. Wright is a National Advisory Expert for the Thermi-RF. With her personal evaluation and on-site supervision to establish the most effective protocol for each patient, you can be assured you will reach your personal goals! So, if you too are on a quest to create a NEW YOU – call today and enjoy this game changing treatment. You'll be glad you did!

Great News! Wearing Make-Up is now...*Optional!*

"Don't let your Sun-Damaged Skin be part of your Summer Memories... Bring Back Your Youthful Glow!"

-Fiona Wright M.D.

Q ***After a summer's worth of fun in the sun, my tan is fading and my skin looks blotchy! How can I look youthful again and look great without wearing all the makeup?***

A In the summer, our skin is exposed to extreme humidity, sun and temperature changes. The good news is you can go from flawed to nearly flawless skin with a simple series of office visits. With many treatments to choose from, we can bring back your skin to its smooth, glowing and clear youthfulness.

With the incredible progress experienced in Cosmetic Dermatology, at Skin M.D. and Beyond we are able to provide an *Advanced Rejuvenation System*, customized for you, to give your complexion a glow, minimize large pores, regenerate collagen and remove those embarrassing brown and red blotches. In our hands, your will look and feel your best!

IPL Treatments – Intense Pulse Light – can remove dark spots and pigmentation as well as spider veins and vascularity problems commonly seen on the cheeks, nose and chin. It can be used anywhere on the body and takes just a few minutes.

ResurFX Laser Resurfacing offers my patients a significantly less expensive and highly effective way to regain their youthful appearance! ResurFX is the only true fractional non-ablative laser technology. This Skin Resurfacing Treatment works by gently removing the top damaged and discolored layers of skin and allows healthier skin to rise to the surface. One pass is all it takes!

Not ready to try the lasers? **DermaPen Medical Skin Needling** treatment is the world's most advanced micro-needling device and is safe for all skin types! It is considered by leading dermatologists worldwide as one of the best non-laser devices to improve fine lines and wrinkles, minimize open pores, and reduce stretch marks, acne scars and pigmentation concerns. Because our treatments are performed by our Registered Nurse under my direct supervision, we offer Physician Strength Dermapen which allows us to treat into the dermis, creating deeper collagen stimulation, and superior skin rejuvenation, that cannot be offered by a spa facialist or aesthetician.

Before your treatment begins, a proper skin evaluation is performed to make sure that the right treatment will give you the best results. See why so many trust Skin MD and Beyond for their skin care needs. Book a consultation today!

BEFORE AFTER

* Actual Patient ot Dr. Wright (photo untouched)

Fiona Wright M.D.

Skin M.D. and Beyond

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