

MARCH 2013 | Frisco/Plano Edition

INSIDE! SUPER DOCS NEAR Y

LIVING

HOME | FAMILY | STYLE | LIFE

THE GETAWAY ISSUE

HI THERE
NEIGHBOR!TRAVEL IN
THE STATES
NEXT DOORTEXAS
SUMMER
FESTIVAL
GUIDEA man in a dark suit and patterned tie sits on the left side of a brown patterned couch. A woman with curly blonde hair, wearing a red dress and a black cardigan, sits on the right side of the couch. Two golden retrievers are present: one is sitting on the floor in front of the man, and the other is lying on the couch next to the woman. The background consists of white vertical blinds.

■ 3 REASONS TO GET
OUTTA TOWN NOW!

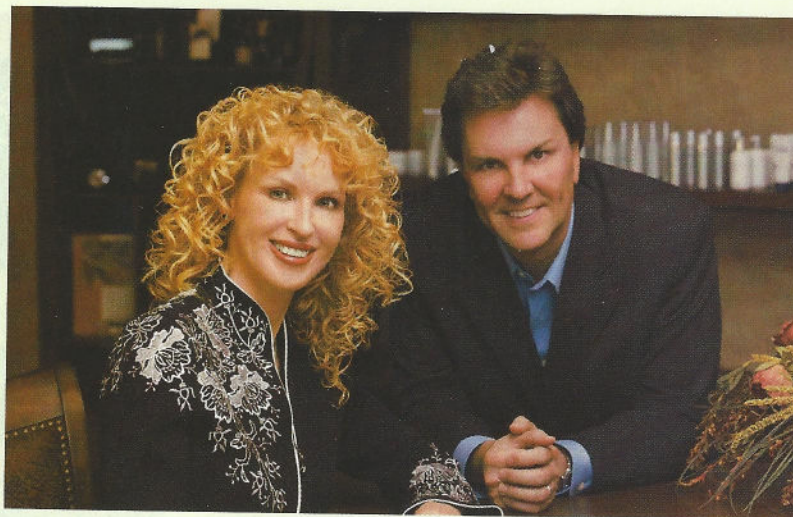
■ TRANSFORM YOUR BACKYARD
INTO AN EXOTIC PARADISE

Beauty that
gives **Back**

Beauty that gives Back

BY TRACEY VEENSTRA

Medicine meets Luxury, Beauty meets Confidence, and Generosity meets Fiona Wright MD Skincare. Anchored by the popular and multifaceted clinic, Skin MD and Beyond is powered by the energy, charisma and passion of its founders Drs. Fiona and Tim Wright. We contacted this dynamic duo to find out about their personal and professional lives and what is next on their horizon!



Skin Care Savvy

Today, many people want to go beyond basic skincare and explore non-surgical cosmetic options, and thankfully Fiona Wright M.D., began cultivating her passion for medical technology with beauty during her childhood. Dr. Wright states, "As a young girl, I not only remember playing dress-up with my sister, but I also remember many days in my father's workshop, exploring my curiosity with science and technology. As a child, I would spend hours testing television tubes and watching my dad fix electronics. Today, I have transferred these childhood fascinations into the world of medicine, aesthetics and skincare."

The biggest challenge today in the cosmetic field has been the move from invasive lasers to less invasive techniques, and deciding what works from what doesn't. Dr. Wright explains, "There is an explosion of technologies, but one has to be careful. Just because something is new doesn't mean that it is necessarily going to work." Lucky for Dr. Wright, she not only has her own expertise to evaluate these machines but also that of her husband. Before pursuing his present career in optometry, Dr. Tim Wright O.D., first graduated with a degree in Electrical Engineering—which has proved invaluable when assessing the performance of the many lasers that are now on the market. That, combined with his recognized artistic talents in facial rejuvenation, has created the perfect combination for providing the most effective and natural-looking results for their patients.

Together, both comment that, "First and foremost we are a medical practice and although we do aesthetics, at the core of it all, it is all about patient

care and comfort." Although in practice for 16 years, in 2007, Dr. Fiona Wright dedicated her skills exclusively to non-surgical cosmetic dermatology and *Skin MD and Beyond* opened its doors. Their clinic looks more like a home than a medical office, and that is intentional. Dr. Tim Wright comments, "People don't get that sterile, white-coat feeling when they come in. The entire atmosphere is inviting and warm—it's very soothing and both staff and patients love it."

In addition to owning and operating *Skin MD and Beyond*, Fiona Wright has branded and launched her highly popular skincare line, *Fiona Wright MD Skincare*. Dr. Wright is the face of her brand and with her snow white complexion, approachable girl-next-door smile, and extensive skincare experience - she has successfully designed a comprehensive, results-driven skin health brand. Dr. Wright explains that as a physician, she is able to cut through the hype and deliver a customized skin care plan that focuses on skincare protection and prevention which can help transform any kind of complexion into healthy, glowing skin.

Pay it Forward

Despite a whirlwind schedule, both doctors have no plans to slow down. One of their newest projects is their very active Blog and FaceBook websites which provide not only information to the community about the many procedures they offer and how they can work alongside skin care to solve your skin problems—but they also post awareness of many community and charity events occurring in Collin County and surrounding areas. As well, Drs. Wright believe in giving back to their community through their *Fiona Wright MD Skincare*

6 Things You Want to Know about Drs. Fiona and Tim Wright

1. Procedure you perform most often? Botox

2. Favorite Procedure?

Facial Fillers. There is an artistry to facial contouring. We love the instant gratification from improving a person's self-esteem.

3. Favorite Restaurant?

Capital Grille and Anamia's.

4. Professional Mantra?

We strive to combine gold-standard service with evidence-based research..

5. Favorite Skincare Product?

Fiona; Prévía Replenish and Rebuild Moisturizer designed specifically for women.

Tim; Exfoliating Cleanser by Fiona Wright MD Skincare.

6. Names of your Dogs.

On the front cover are two of our three rescue dogs. Suki is sitting on the bench and our other dog is Dax.

gift basket program. Both doctors state that, "We believe that Complete Beauty is beyond the surface of the skin. Complete beauty is having compassion for others, appreciation for what you have and taking action to make this world a better place. Through our gift basket program we have made donations to charity organizations such as City House, Star Children's Charity, Children's Advocacy Center of Collin County (CACCC) and many more." Additionally, Skin MD and Beyond hosts an annual Halloween VIP Event for their patients and the above charities have been the recipient of the retail proceeds from the evening's event.

Their generosity also extends to their family home where they hosted a pre-Gala event for the CACCC's 2013 fundraiser, *Imagine*. "We feel it is important to give back to the community that supports you, and this year we wanted to say "thank you" to the CACCC for what they do," remarks Dr. Tim Wright. "The CACCC is dedicated to providing children who are victims of abuse, a caring environment of professionals, where children can feel safe and find support and resources to help them through their nightmare of abuse and neglect." At this private home event, Drs. Wright also wanted to recognize *Rosewood Custom Builders and Square Foot Studio* for generously donating their services to auction off and raise money at the CACCC Gala.

Rosewood Custom Builders has been building and renovating homes in the Dallas area for over three decades. Following the recent completion of their large-scale remodel, Dr. Tim Wright commented, "Working with Rosewood was a wonderful experience—it was clear from the start that they have a personal commitment to customer service and quality. Those values alongside Rosewood's keen ability to match lifestyle to innovative home design make their work one of a kind."

Dr. Fiona Wright went on to say, "The craftsmanship of the Rosewood team coupled with the design ideas of Shannon Cotten (Square Foot Studio) produced an outstanding result. With Shannon's eye for style, it's no surprise her work has been

featured in *Veranda and Architectural Digest*. Tim and I are thrilled with the whole experience—it feels like a new home!"


When viewing the Wright's home you can understand why they are so enthusiastic. My favorite part of their home is the open living space, and how the gathering-style kitchen and wine grotto flow perfectly into both the indoor and outdoor living areas. Drs. Wright state "Our home now projects the same aesthetic perfection we demand of ourselves when caring for our patients."

Reaching Out

Drs. Wright are also founding members of *Star Children's Charity*, which is a leading voice in philanthropy in Collin County, dedicated to financially supporting non-profit organizations that benefit the well-being of children.

This year Star is very excited to be joining with *Pat and Emmitt Smith Charities* and are collaborating on several fundraising events, to provide assistance to the children of North Texas. To provide addi-

tional support to this cause, Drs. Wright are serving on the host committee for the **2013 Emmitt Smith Celebrity Golf Invitational**. "Tim and I were honored to be asked to be ambassadors for this year's Golf Invitational and to be part of a charity that does so much for the children of our community. **TEAM 22** program sent underserved children to three weeks of summer camp at Camp Champions in Marble Falls, TX, and offered them other unique experiences that they would not otherwise have access to," remarks Dr. Wright.

Of the many charities that have been mentioned, one holds a special interest to the Wrights—*City House*. In 1987, two Plano ISD teachers founded the program to create a community organization which provides a nurturing and safe environment for children who need emergency care. In 2009, they opened *My Friend's House* to provide shelter to children up to 17. Star Children's Charity has been actively raising funds for City House to help construct a Children's Bedroom Wing for children ages newborn to nine, who have been removed from their home due to abuse, neglect, and abandonment. "Family is extremely important to us, and Tim and I are blessed to have a healthy and happy family—and we feel it is important to help those that need it," states Dr. Fiona Wright. "As well, it is important for everyone to feel safe and comfortable in their environment. Our clinic offers that to our patients and the CACCC and City House offer it to the children of Collin County." 



L to R: Shannon Cotten (Square Foot Studio), Dr. Tim Wright, Carol Dauwe (Rosewood Builders)



At the Wright's home hosting a CACCC Pre-gala event; L to R: Dana Bielamowicz and Cindy Suttley (CACCC), Candice Ort (Past President, City House), and Dr. Fiona Wright

To learn more about Drs. Wright, their medical and skincare clinic, or these various charities, log on to their Blog or Facebook. www.SkinMDandBeyondBlog.com