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Frisco/Plano Edition | OCTOBER 2011

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*with Dr. Fiona Wright*

**13** REAL-LIFE  
COSMETIC  
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**Plus:** Go from being  
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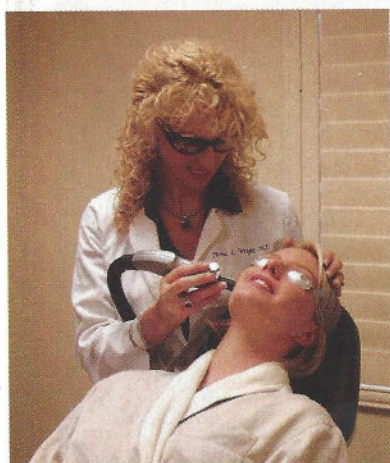
# Experience You Can Trust.

An interview with Fiona Wright M.D.

*This is the mantra Skin MD and Beyond and staff take to heart on a daily basis.*

When Fiona Wright M.D. decided to open a rejuvenation destination which focused solely on non-surgical cosmetic procedures, she had no way of knowing that her decision would ultimately help thousands of people change their lives. This five-star practice stays busy through referrals from satisfied patients who frequently cite Dr. Wright's caring, attentive, natural approach and expert artistic skills. "As a physician, I view my role as multi-faceted. I'm concerned with the aesthetic, social and personal aspects of my patients' care. I believe in the importance of taking time to listen to each patient's concerns and learn about their skin's condition and give them treatment options. My greatest satisfaction is making a difference in people's lives," said Dr. Wright.

**"My greatest satisfaction is making a difference in people's lives"**



such as fine lines and wrinkles, freckles, skin texture changes and "broken" blood vessels.

So if you are now looking at yourself after our long summer heat and your goal is to look the best you can for your age, then the wife and husband team of Drs. Fiona and Timothy Wright, along with their professional staff, can help. Bringing together their very special talents and rejuvenation experience, Skin MD and Beyond offers an array of exclusive non-surgical anti-aging treatments to help you recapture your youthful glow.

Maintaining a healthy and vibrant appearance is a priority for most people these days, and nothing impacts your appearance more than the condition of your skin. The two most important factors that contribute to aging skin are one's genes and sun exposure. In Texas, the effects of prolonged exposure to the sun commonly leads to most of the typical signs of aging,



Despite this clinic's distinctively intimate feel, beyond its elegant wrought iron doors, sprawls a 6,000 square-foot facility which has successfully achieved the delicate balance of skill, research and product development with patient compassion and teamwork! Known for her meticulous attention to details, Dr. Wright is able to target exactly what technologies will be most beneficial to her patients' aesthetic needs and she tailors all her research efforts in support of this goal.



Photo by George Dean

In 2010 and 2011, Skin MD and Beyond was awarded the Best Aesthetic Clinic by the Addison Corridor. As well they were voted as the Best Aesthetic Center, Best Spa and Best for Laser Hair Removal by Plano readers of the Star Courier.

## ADVANCED FACIAL REJUVENATION

For contouring the face, Restylane, Perlane and Juvederm are filler substances which treat fine lines and wrinkles. As well, the doctors use these products to remove under eye bags in minutes! The grooves that form under the eyes make us look like we have bags – the kind that nobody wants to carry around. The doctors use soft fillers to eliminate the hollows, and the bags magically vanish. "It's one of the most rewarding procedures that I perform," remarked Dr. Fiona Wright, who has years of experience with these products and was interviewed by the NBC Evening News for Perlane when it was first released in the United States.

**These products remove under eye bags in minutes!**







Other physician advisory positions that Dr. Wright has participated in include national panel discussions on how to achieve the best results with Botox and Dysport. These products are used to soften wrinkles, lift eyebrows, re-contour jaw lines and rebalance asymmetry in the face. But, when consulting with your physician, she recommends that these techniques should only be performed by experienced injectors with knowledge of the anatomy of the underlying facial skeleton and nerves in order to avoid injury. When completed, these safe, quick and effective procedures are an excellent way to achieve significant facial rejuvenation.

#### INDIVIDUALIZED COMPLEXION CORRECTION

Skin MD and Beyond's Complexion Correction Treatments involve the process of evening out a person's uneven skin tone by removing unwanted dark spots, fading melasma, removing blemishes, "broken" blood vessels, and freckles. Other successful benefits include an improvement in skin texture by decreasing pore size, fine "crepe paper" wrinkles, acne and scarring. The expertise behind their exceptional and consistent results is achieved by their integrated approach—which combines complexion-blending lasers with tailored skin care and personally prescribed skin product regimens and individually tailored medical treatments.

#### FOR BODY CONTOURING, SKIN TIGHTENING AND CELLULITE REDUCTION - PATIENTS SAW VISIBLY NOTICEABLE RESULTS IN 4 OR FEWER TREATMENTS.

For many, surgery has considerable downtime and cost. Conventional skin-tightening treatments are time-intensive and often too painful—and other lasers are unable to deliver energy deep enough into the skin, and results are unreliable. To solve this problem, at Skin MD and Beyond, they have been successfully creating personal programs for patients to tighten, tone and improve their skin with maximum results by using a comprehensive program, offering many different modalities for each person's unique concern—and not "a one size or one machine fits all". In a study conducted at Skin MD and Beyond, when looking at the VelaShape, VelaSmooth and 3DEEP for body contouring, skin tightening and cellulite reduction, patients saw visibly noticeable results in four or fewer treatments!

## Other options could include European or Oxygen Facials at their world-class spa, *the Beyond Spa*

Skin MD and Beyond's brilliant reputation extends far beyond the Dallas-Fort Worth area—as they draw a patient base from all over the country. They even have patients fly in from England, Bulgaria, Germany, Australia, Sweden, Italy, the Philippines and South Africa. Out-of-state and international patients can be assisted by Dr. Wright's highly trained staff and 24-hour concierge service. "Quality training, expertise in skin care, state of the art technology and personalized treatment plans are a few reasons why I choose the outstanding care of Dr. Wright," stated Tere, a patient who lives in Vienna.

As well, Dr. Wright has enjoyed the international success of her skincare line, Fiona Wright M.D. Skincare. In addition to medical aesthetic procedures, Dr. Wright offers a full line of skin care under her direct supervision and creation. Best of all, the center's computer imaging system can analyze your skin's needs and offer you a custom-designed skin care regime. Some suggestions may include several products from Dr. Wright's skincare line, Fiona Wright M.D. Skincare, or her advanced anti-aging line Prèvia. Other options could include European or Oxygen Facials at their world-class spa, the Beyond Spa. Located on the same premises as Skin MD and Beyond, Dr. Wright will supervise all spa treatments which may include body wraps, massages, customized signature peels, threading, waxing, lash tinting or makeup lessons with her exclusive Prèvia Cosmetics.

**Fiona  
WRIGHT, M.D.**  
skincare

### REPLENISH RESTORE REJUVENATE

To learn more about all the skincare and services that Dr. Fiona Wright has to offer you can **"Get the Skinny"** on her daily blog, [www.SkinMDandBeyondBlog.com](http://www.SkinMDandBeyondBlog.com) or follow her on Facebook at Skin MD and Beyond.

Dr. Wright can also be contacted at her website [www.SkinMDandBeyond.com](http://www.SkinMDandBeyond.com) or through her clinic at **972-608-0808** which is located at 6517 Preston Road Plano, 75024

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